

## **RODRIGUEZ EXHIBITS 26-39**

**RODRIGUEZ**  
**EXHIBIT 26**



**RODRIGUEZ**  
**EXHIBIT 27**





**RODRIGUEZ**  
**EXHIBIT 28**

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## Back to Nature 0759283-10003-3 Rice Thins - White Cheddar - 3 Pack

Other products by [Back to Nature](#)

No customer reviews yet. [Be the first.](#)

Price: \$9.99

**In Stock.**

Ships from and sold by **Brand Variety**.

Only 3 left in stock--order soon.

**\$9.99** + \$9.95 shipping

In Stock. Ships from and sold by  
**Brand Variety**

Quantity:

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## Product Specifications

Brand Name:

Back to Nature

## Legal Disclaimer

Actual product packaging and materials may contain more and different information than what is shown on our website. We recommend that you do not rely solely on the information presented and that you always read labels, warnings, and directions before using or consuming a product. Please

Exhibit 28 000125

**RODRIGUEZ**  
**EXHIBIT 29**



Wednesday 26 August, 2009

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## Product Details

### OTB Cantina Thins Tortilla Chips (4/cs) \$10.60

[123211101208]

OTB Cantina Thins Tortilla Chips

Now with 0g Trans-Fat! You will be more than pleasantly surprised with On The Border's new, thin, white corn, Cantina Thins! Get ready to dive into the most authentic flavored, cantina style chip.



On The Border's process starts with choosing select, whole-kernel white corn, then cooking it in large kettles until tender. The softened corn is then stone ground into a fine proprietary blended masa, which is pressed into authentic ultra-thin white corn tortillas. The tortillas are lightly baked in special ovens and are allowed to 'rest' for several hours, while being monitored for moisture and texture development. Once the resting process is completed, the finished tortillas are hand-cut into irregular triangles. The 'precut' triangles are quickly fried until light and crispy. Celebrate with Quality and enjoy the best thin, white corn, tortilla chip this side of the border! Low Sodium, No Artificial Colors or Flavors, No Preservatives and No Cholesterol. Case of 4 OTB 11oz Cantina Thins Tortilla Chip Bags. Case Weight - 5 lbs.

[Click to enlarge](#)

This product contains the following items:

» 4 x OTB 11oz Cantina Thins Tortilla Chips - Single

For Nutritional Information on this product [Click Here](#).

[Reviews](#)[Add To Cart](#)

Customers who bought this product also purchased



OTB Mild Salsa - Case of 6



OTB Cafe Style Tortilla Chips (4/cs)



OTB Medium Salsa - Case of 6

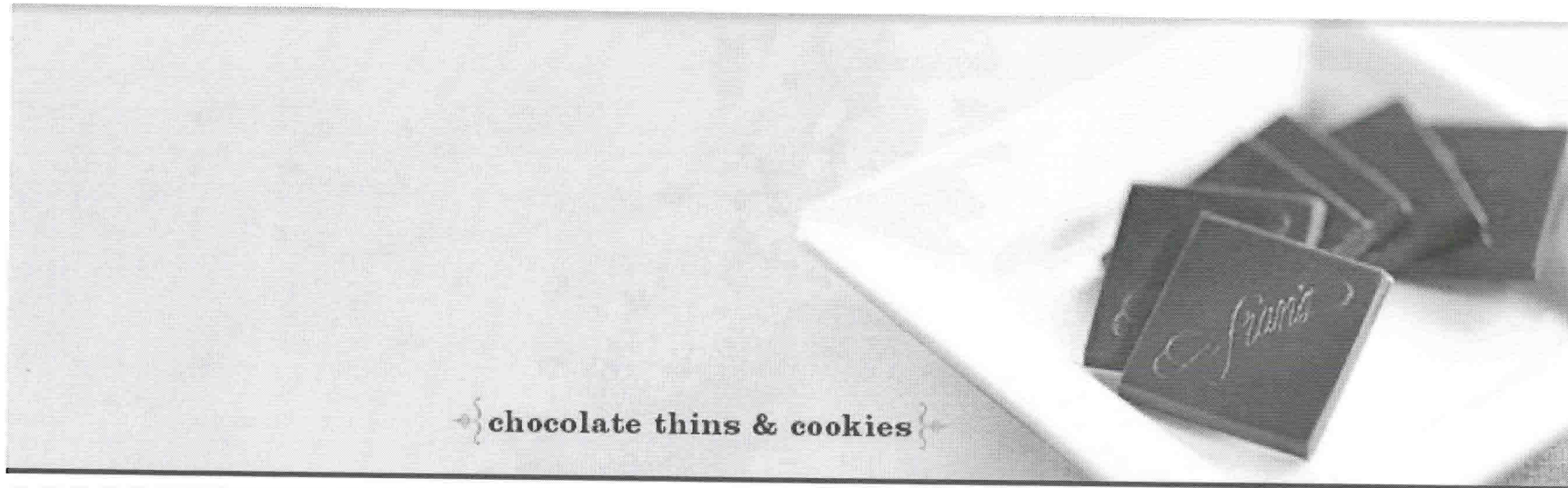
**RODRIGUEZ**  
**EXHIBIT 30**



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Versatile and sophisticated, our Chocolate Thins are wonderful when paired with espresso or dessert wine. Drenched in dark chocolate, our delicious all butter shortbread cookies are made from scratch and enhanced with natural Washington State Yakima Valley peppermint. [View All Items in Chocolate Thins & Cookies »](#)



**10pc Gray Salt Thins - #261020**

Try our NEW thin! Gray sea salt is the perfect compliment to our 56% blend featuring Venezuelan and Caribbean dark chocolate. (1.5oz)

**\$5.00**

Quantity:

[Add To Cart »](#)

**Caramels**  
**Truffle Collection**  
**Fruit & Nuts**  
**Bars**  
 Gold Bars & GoldBites  
 Chocolate Thins & Cookies  
 Pure Chocolate Bars  
 Baking Bars  
 Cookbook

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**Luxury Gifts**  
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**10pc Bittersweet Thins - #260010**

**\$5.00**

For the perfect blend of bitter and sweet, immerse yourself in these sophisticated squares of 72% single origin Ecuadorian chocolate. (1.5oz)

Quantity:

[Add To Cart »](#)

10 Bittersweet Chocolate Thins



**10pc Semisweet Mint Thins - #261010**

**\$5.00**

65% single origin Venezuelan chocolate is infused with locally grown peppermint for a refreshing treat anytime. (1.5oz)

Quantity:

[Add To Cart »](#)

10 Semisweet Mint Thins



**10 Mint Cookie Fixation Gift Box - #630010**

**\$22.50**

Ten individually wrapped mint cookies are hand-packed in a clear box and tied with a brown satin ribbon. (15oz)

Quantity:

[Add To Cart »](#)

10 Mint Chocolate Fixations



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Exhibit 30 000128



**RODRIGUEZ**  
**EXHIBIT 31**

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a carbsmart company

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**Andrew's Top Sellers**

- 1 PureFit Gluten Free Protein Bars
- 2 Think Thin Low Carb Protein Bars

[Home](#) > [Kosher Products](#) > Real Foods Organic Corn Thins

Real Foods Organic Corn Thins



[click to enlarge](#)

**Quantity Pricing!**

1 - 11	\$3.49 ea.
12 +	\$3.29 ea.

**Real Foods Organic Corn Thins**

Item # cornthins

Rating [Rate this item](#)

Regular Price **\$3.99**

Sale Price **\$3.49** - You Save \$0.50 (13%)

Availability Usually ships the next business day.

flavor ☒ Original ☐ Sesame  
☐ Flax and Soy ☐ Multigrain

Enter Quantity

If you do not see a flavor or item listed above, it is **Out Of Stock**. When it is back in stock it will be listed again.

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real foods original corn thins. Real food corn thins organic.

Real Foods corn thins are a deliciously healthy crispbread made from popped corn using a great recipe for maximum flavor and crunch. Corn Thins taste sensational on their own or with any of your favorite toppings.

High in fiber with no added sugar, Corn Thins are made with all natural ingredients and have no artificial flavors, no artificial colors and no preservatives.

Cornthins are a great substitute for bread and can be topped with anything you would normally have on a sandwich. This can range from peanut butter to ham and cheese, or something a little more fancy like smoked salmon with cream cheese. You will also find more mouth watering serving ideas on the back of the pack of each Corn Thins variety.

- Gluten Free
- Fat Free
- GMO Free

**Our Customers Say . . .**  
From [LowCarbChocolates.com](#):

**Rating: Excellent**  
The chocolate bars are DELICIOUS!! I could hardly believe my taste buds earlier this evening when I sampled each of the bars in my sample package. I liked some better than others but overall, they were quite wonderful...I just can't believe how wonderful the Supreme Delight bar is. Thanks, - Charity

Uncompromised Natural Enjoyment



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### Corn Thins

Want to know more about the all natural Corn Thins range? Click here for more information on our products.



### New from Real Foods

What's new from Real Foods? Click here to read about our latest news.



### About Real Foods / Contact Us

Want to learn more about Real Foods and the company's commitment to bringing you healthy all natural products?

## Welcome to Real Foods the home of Corn Thins

Corn Thins are a **deliciously healthy** crispbread made from popped corn using a great recipe for maximum **flavour** and **crunch**.

Corn Thins **taste sensational** on their own or with any of your favourite toppings. **High in fibre** with **no added sugar**, Corn Thins are made with **all natural ingredients** and have **no artificial flavours, no artificial colours** and **no preservatives**.



### Recipe Ideas

Looking for some delicious topping ideas that are perfect for your Corn Thins? Here are some scrumptious suggestions.



### International Availability

Don't live in Australia and are hungry for Corn Thins? Find out where they're sold in your country.



### FAQs

All you need to know and much more!



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Exhibit 31 000130

RICE THINS vitamins and Herbs.

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## RICE THINS

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**Similar vitamins to RICE THINS**  
**General Information and datasheet (Real Foods)**

Itemnumber: 69008-1

Manufacturer: [Real Foods](#)

Category: [CHIPS & PRETZELS](#)

Description: **RICE THINS**

UPC: 6-71959-00005-4

Size: Case of 12 / 5.3 OZ

Suggested Retail: \$ 3.19 x 12

Discount: **10% OFF MSRP**

Our Price: \$ 34.45



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<p>3. 44647-6</p>	<p>4. 19268-2</p>

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 <ul style="list-style-type: none"> <li>• <b>RICE THINS, WHITE CHEDDAR</b> Back To Nature (Organic Milling) 4 OZ</li> </ul> <p><b>\$ 34.45</b> <b>10% OFF MSRP</b></p>	<div data-bbox="760 121 873 205" data-label="Image"></div> <ul style="list-style-type: none"> <li>• <b>RICE THINS, NO SALT</b> Holgrain 4.5 OZ</li> </ul> <p><b>\$ 42.01</b> <b>10% OFF MSRP</b></p>
<p>5. 69008-1</p>  <ul style="list-style-type: none"> <li>• <b>RICE THINS Real Foods</b> 5.3 OZ</li> </ul> <p><b>\$ 34.45</b> <b>10% OFF MSRP</b></p>	<p>6. 29432-2</p> <div data-bbox="732 590 846 674" data-label="Image"></div> <ul style="list-style-type: none"> <li>• <b>RICE THINS, BROWN RICE Sesmark Foods Inc</b> 3.5 OZ</li> </ul> <p><b>\$ 27.97</b> <b>10% OFF MSRP</b></p>
<p>7. 29436-3</p> <div data-bbox="264 993 378 1077" data-label="Image"></div> <ul style="list-style-type: none"> <li>• <b>RICE THINS, ORIGINAL Sesmark Foods Inc</b> 4.25 OZ</li> </ul> <p><b>\$ 27.97</b> <b>10% OFF MSRP</b></p>	
<p><b>Find more Real Foods RICE THINS</b></p>	

## General Information and datasheet (Real Foods)

The Wholegrain Rice Thins taste amazing! Their smooth texture makes it very easy to spread on a great topping. They are made by popping grains of whole brown rice in a high temperature. This leaves them with the natural flavor of wholegrain brown rice, and they are perfectly crispy and thin.

### Product

#### Attributes:

- made with all natural ingredients
- contains no artificial colors or preservatives
- gluten free
- GMO free
- contains 4% of daily fibre

#### Ingredients:

WHOLEGRAIN  
BROWN RICE (99%)  
SUNFLOWER OIL

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- Original
- Cracked Pepper & Lemon
- Soy & Linseed (Flax & Soy)
- Multigrain
- Sesame
- Rye & Caraway
- **Rice Thins**
- Tasty Cheese Flavoured
- Sour Cream & Chives Flavoured
- Feta & Sundried Tomato Flavoured
- Making Corn Thins



## Wholegrain Rice Thins

Wholegrain Rice Thins are a great tasting wholegrain crispbread with a smooth texture that makes them easier to spread, and a subtle and delicate flavour that combines so well with your favourite spread or [topping](#). Our Rice Thins are made simply by popping grains of whole brown rice under high temperature, to give the real taste and wholegrain goodness of brown rice in every crispy thin slice.

- Made with all natural ingredients
- Free from artificial colours and preservatives
- Gluten free
- GMO free
- Contain 4% dietary fibre

### Ingredients

Discover how natural & healthy the ingredients are in this flavour of Corn Thins.



### Nutrition Information

Click here for the nutritional information of this flavour of Corn Thins.



### International Packaging

Select your country to view relevant packaging.



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Exhibit 31 000133

**RODRIGUEZ**  
**EXHIBIT 32**





**RODRIGUEZ**  
**EXHIBIT 33**



Recipe Box: [login](#) | [register](#)

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- Golden Butter Crackers
- Entertaining Quartet
- Harvest Wheat Crackers
- Snack Sticks
- Wheat Crisps

### Pretzel Thins

## BREAKFAST

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*about snacking*

Snacks taste naturally great with real, nothing-to-hide ingredients.

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*Baked Naturals  
Pretzel Thins*

The essence of a great pretzel—that crunchy, savory exterior—in a thin pretzel-shaped cracker, seasoned with care and baked to a golden crisp. Available in a classic pretzel variety or with the delicious taste of real white cheddar cheese, with no preservatives.

*Flavor* feature



bunch of flours

Besides wheat, flour can be made from tapioca, corn, chickpeas, rice and more.

read the  
nutrition information >

## Simply Pretzel



### Simply Pretzel



Savory Cheddar

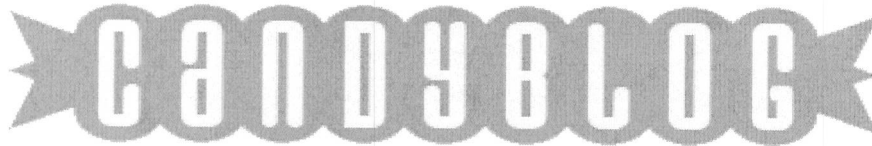


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\* Available in select markets

**RODRIGUEZ**  
**EXHIBIT 34**

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- PLAYWRIGHT
- CANDY FORUMS



THURSDAY, MAY 22, 2008

## Roca Buttercrunch Thins

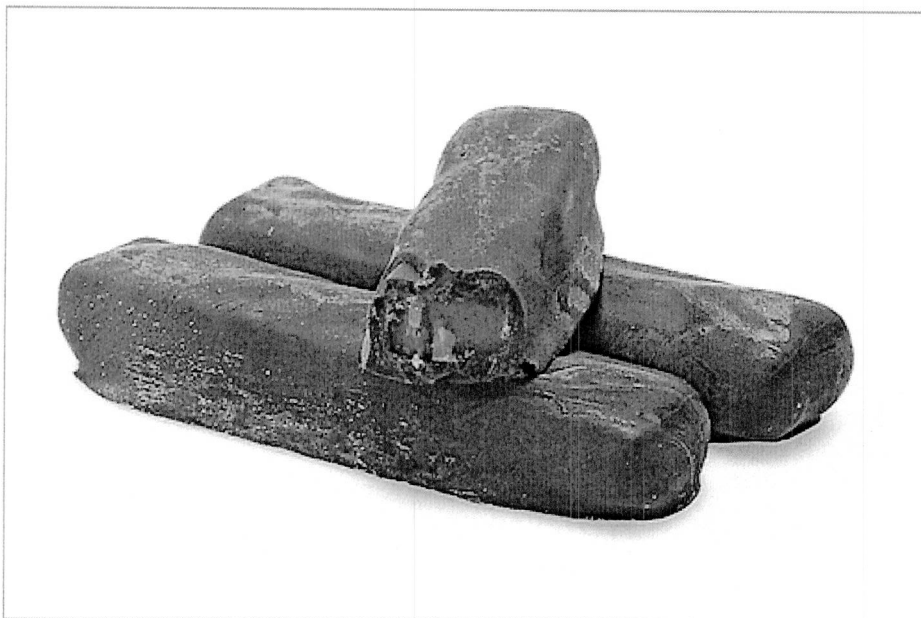
I knew the Roca Buttercrunch Thins were coming out, but I still haven't seen them in stores. There are four varieties, milk chocolate, 60% dark, dark truffle & caramel truffle. Luckily I got this sample box of the **60% Cacao Roca Buttercrunch Thins** from All Candy Expo (the one that I was most interested in!).

While I love the toffee center of Almond Roca (and the Mocha Roca), I'm not fond of the greasy mockolate coating and messy crushed almonds. (Yes, I sometimes scrape them off and just eat the center.) Isn't it nice that Brown & Haley finally recognized that they can use better ingredients.



The 2.8 ounce box holds 8 pieces, each in their own little slot in a divided tray. It's about the size of a VHS box (maybe a little thinner), but it seems like a lot of packaging and protection for what are probably pretty durable little candies.

The initial description of them as Thins was intriguing, I was picturing little toffee tiles like Valerie Confections sells. Instead I saw a [post on Chocolate Traveler](#) that showed that these are little sticks, which is fine with me.



The smell like toasted nuts, burnt sugar and dark chocolate. The dark chocolate coating, in my case, was slightly bloomed (and I blame myself for that, as it started to get absurdly hot in Los Angeles and didn't follow my own precautions). The texture was just fine though. (And the last two got really

Meticulously photographed and documented review candy from around world. And the occasional other s adventures. Open y mouth, expand you mind.

### FEATURED NEW

**Sweet Earth Choc**  
Name: Fair Trade O  
Chocolates Place P  
(San Luis Obispo) P  
Calories per ounce:  
Chocolate/Nuts/Coff  
(more)

**Candy Source: Sw**  
Sweet Offerings in C  
candies to suit most  
collection of gummis  
end chocolate bars :  
Pixy Stix. (more)

**Robitaille's Preside**  
Name: Inauguration  
Turtles Brand: Robit  
Purchased: Robitail  
4 ounces & ~2 ounc  
unknown Type: Whi  
Chocolate/Chocolat  
(more)

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Exhibit 34 000136

8/20/2009



bloomed, so I know what bloomed chocolate is in this case.)

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Here are some frequently asked questions emailed to me you might want to read first.

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## CANDY RATINGS

- 10 SUPERB
- 9 YUMMY
- 8 TASTY
- 7 WORTH IT
- 6 TEMPTING
- 5 PLEASANT
- 4 BENIGN
- 3 UNAPPEALING
- 2 APPALLING
- 1 INEDIBLE

I love the Roca toffee, it's crispy and buttery at the same time. It has wonderfully complex burnt sugar flavors and the added nutty bits of almonds. The dark chocolate was also a smooth and creamy, adding a little more dimension with its own dark palate of flavors.

While I consider this a very successful confection, I find the packaging a little overdone. Does it really need to have both the fold over flap (hand purse style) box, plus the tray? The whole thing is then overwrapped in cellophane.

The price point, as far as I can tell from the Brown & Haley website is \$3.95 a box, which puts it at over \$22 per pound. For that price I'd either go up a notch and have some Carey's of Oregon, Poco Dolce or Valerie Confections, or go down a notch and have a Heath Bar (why oh, why won't they make them in dark chocolate?).

## Related Candies

1. [Sconza 70% Dark Chocolate Toffee Almonds](#)
2. [Shaymee's Toffee](#)
3. [Valerie Toffees & Nougats](#)
4. [Enstrom's Toffee](#)
5. [The Rocas](#)

NAME: Roca Buttercrunch Thins: 60%  
Cacao

BRAND: Brown & Haley

PLACE PURCHASED: sample from All Candy Expo

PRICE: \$3.95 retail

SIZE: 2.8 ounces

CALORIES PER OUNCE: 150

CATEGORIES: [Chocolate](#), [Toffee](#), [Nuts](#), [United States](#), [Brown & Haley](#), [Kosher](#)

POSTED BY CYBELE AT 6:57 AM

RATING:

- 10 SUPERB
- 9 YUMMY
- 8 TASTY
- 7 WORTH IT
- 6 TEMPTING
- 5 PLEASANT
- 4 BENIGN
- 3 UNAPPEALING
- 2 APPALLING
- 1 INEDIBLE



## Comments

1. Thanks for the report. Like I said, I saw these at the store a month or two ago, but didn't buy them. \$3.99 seems high - but I think they were \$1.99 at Winco. And...that very un "green" packaging is absurd. I almost don't want to buy them for that reason alone. But they sound like a winner, other than that.  
Yeah, what gives with Hershey's refusal to offer Heath or Skor in dark chocolate? Although, if they did, it would obviously be the fake dark chocoate as seen in the Kiss, Reeses, etc. But still, would it kill them?

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8/20/2009

**RODRIGUEZ**  
**EXHIBIT 35**



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# SnackWell's Potato Thins / Garden Tomato

Produced in USA or Canada by [Christie Brown & Co.](#)

## Gluten Free Potato Chips

All natural, gluten free chips Unsurpassed  
quality & taste!



## Doritos® Official Site

Snack Strong Productions brings you Blink  
182 & Big Boi - Late Night.

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Container or wrapping

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**RODRIGUEZ**  
**EXHIBIT 36**



[Back](#)[snacks / Cookies](#)**Karen's**

Cookies - Cinnamon Thins

4.75 oz

SKU/UPC: 714987030973

\$0.73/oz  
Per Unit**\$3.45**  
Price[Buy](#)[Save](#)[Content Disclaimer and terms](#)

No additional information available for this product.

**RODRIGUEZ**  
**EXHIBIT 37**

[Back](#)

[Snacks / Chips & Pretzels / Pretzels](#)

**Herr's**  
Pretzel Thins

No Salt  
14.00 oz



SKU/UPC: 072600002692

\$0.20/oz  
Per Unit

**\$2.85**  
Price

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No additional information available for this product.

Exhibit 37 000140

**RODRIGUEZ**  
**EXHIBIT 38**

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[snacks / Chips & Pretzels / Pretzels](#)

**Bachman**  
Pretzel Thins

Fat Free  
9.00 oz

SKU/UPC: 077817108700



\$0.40/oz  
Per Unit

**\$3.59**  
Price

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## Nutrition Facts

Serving Size 1oz

Servings Per Container 9

**Amount Per Serving**

**Calories** 110

Calories from Fat 0

**% Daily Value\***

**Total Fat** 1g **2%**

Saturated Fat 0g **0%**

Polyunsaturated fat 0g

**Cholesterol** 0mg **0%**

**Sodium** 640mg **27%**

**Total Carbohydrate** 22g **7%**

Dietary Fiber 1g **4%**

Sugars 1g

**Protein** 3g

Vitamin A 0%

Vitamin C 0%

Calcium 0%

Iron 0%

\* Percent daily values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Potassium		3,500mg	3,500mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g
Protein		50g	65g

**Ingredients:** Enriched Wheat Flour (Contains Iron As

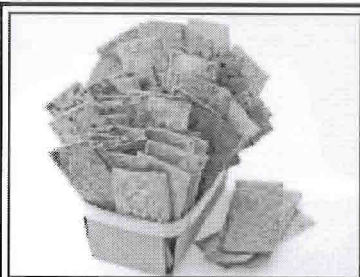
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**RODRIGUEZ**  
**EXHIBIT 39**



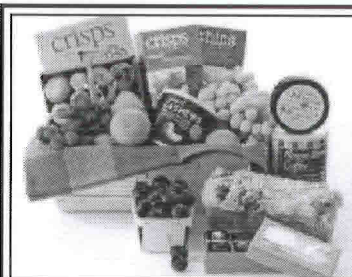
Home » Search » 'thins'

**Found 8 results**



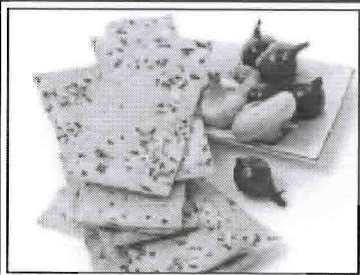
**E.A.T. Thins Assortment**  
Another of Eli's addictive products

**\$96.00**



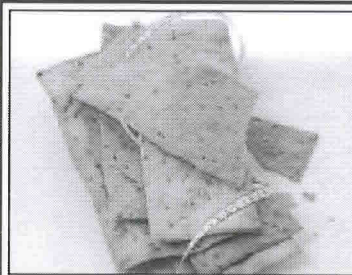
**Sympathy Basket**  
When you need to reach out to someone

**from \$100.00**



**Onion Thins**  
Another of Eli's addictive products

**from \$32.00**



**Caraway Thins**  
Another of Eli's addictive products

**from \$32.00**

<p>Sesame Thins Another of Eli's addictive products</p> <p>from \$32.00</p>	<p>Black Pepper Thins Another of Eli's addictive products</p> <p>from \$32.00</p>
<p>Parmesan Thins Another of Eli's addictive products</p> <p>from \$32.00</p>	<p>Olive Rosemary Thins Another of Eli's addictive products</p> <p>from \$32.00</p>